

 **Call to Artisans** 

Historically, buying local has meant going to a farmers market, farm stand, art fair or small specialty shop. The Local Goodness Marketplace is an online version of these experiences...letting the small local farmer, producer, and artisan connect with consumers across the country in an easy, yet meaningful and personal way.

Are you...

- a local farmer, small producer or independent artisan with great items to sell and a story behind your product, craft or techniques?
- seeking a meaningful connection to a larger group of consumers...but wish someone was there help you market and sell your unique products without getting lost in the crowd of traditional retail or large online sites?
- looking to increase your revenue without sacrificing valuable time and resources?
- wanting a strong online presence?
- able to ship product to consumers if someone else handles the marketing, sales and order-to-cash process?

If this is you, we want to know! Contact us by email (rhonda@localgoodness.com) or phone (412.551.4408). We look forward to hearing from you!

The Local Goodness Marketplace markets and sells a unique and exclusive selection of locally produced items, offering consumers an easy one-stop location to find, shop and purchase quality food, house wares, and gift items from local farms, producers and artisans.

Launched in late 2013, we are currently seeking select farms, producers and artisans to join our family of Local Goodness supplier partners.

Here are some of the items we are considering for inclusion in the Marketplace:

Food	Household/Functional Art	Gifts/Art
<i>Real Food from Real PeopleSM – the best products from local farms and artisan food producers</i>	<i>Handmade items for house and home that celebrate life and the passion of the craftsmen who make them</i>	<i>Unique handmade items by independent designers and artists that we love to get and give</i>
Farm-grown, small batch, unique	Independent artisans, hand crafted: glass, ceramics, metal, fiber, wood, repurposed	
<ul style="list-style-type: none"> • Value-Added farm-grown products • Charcuterie • Cheese • Sauces • Meat, Poultry, Seafood • Fresh Product • Oils, Vinegars • Coffee, Tea • Sweets, Nuts & Snacks • Spices, Seasonings 	<ul style="list-style-type: none"> • Cookware & Bake ware • Tableware • Flatware • Serve ware • Kitchen tools • Glassware/Barware • Clocks • Lighting • Linens • Pillows & Throws 	<ul style="list-style-type: none"> • Decor • Jewelry • Accessories • Wearable Art

How it works (in general):

- Let us know about you, your story and what you make that you would like us to consider for inclusion in the marketplace
- Our selection team makes a decision
- We will set up your "supplier partner" account, list your product in the marketplace, establish a page to showcase you and your products, and begin marketing and selling your product(s)
- Consumers shop, make purchases, we handle the financial transaction, collect payment, sales tax, shipping cost and notify you immediately when a product of yours has sold
- You receive the shipping instructions, order details, packing slip and you pack and ship directly to the customer
- We send you your revenue, less commission on the sale, and credit card processing fees

To learn more and start the process, visit <http://localgoodness.com/be-a-supplier-partner.html>